# **DATA PROTECTION POLICY**

## TICKET SALES FOR CULTURAL ACTIVITIES

## WHO IS THE DATA CONTROLLER FOR YOUR PERSONAL DATA?

#### **Organisation**

Organisation: BARCELONA CITY COUNCIL BARCELONA INSTITUTE OF CULTURE

Tax Identification Code (CIF): P 5890006 I

Postal address: La Rambla 99

Postcode: 08002 Barcelona (Barcelona)

Telephone: 933161000 Email: infoicub@bcn.cat

## Data protection officer's contact details:

To contact the Data Protection Officer, click here

### WHAT ARE WE PROCESSING YOUR DATA FOR?

## **Extended description of processing purposes:**

We process your personal data for the following purposes:

(1) Managing ticket bookings and sales. (Process 0213) mandatory

Since you are already a customer, we will manage informative communications and promotions related to the Barcelona Grec Festival according to your interests and preferences. You may object to this processing at any time by exercising your rights as set out in the "rights" section of this policy or through the means provided in any communication you receive.

(2) Bulletin (Process 0210)\_optional

Sending informative communications about the performing arts from the ICUB (and its centres\_http://www.bcn.cat/cultura/legal/cat.html) as well as from external promoters where appropriate

You may view the 0213 and 0210 processing information here: <a href="https://seuelectronica.ajuntament.barcelona.cat/ca/proteccio-de-dades">https://seuelectronica.ajuntament.barcelona.cat/ca/proteccio-de-dades</a>

We hereby inform you that we shall be using the data anonymously and for statistical purposes\_ Our aim as a public festival is to reach as many city residents as possible, and in order to check that we are doing so, we need to use the data provided: postcodes from where you make purchases, birth date, gender and nationality.

# WHAT LEGAL JUSTIFICATION DO WE HAVE FOR BEING ABLE TO PROCESS YOUR DATE?

#### Legal basis for consent by the data subject:

The legal basis for processing your data and sending you emails relating to the Grec Festival's promotions is your consent.

However, please remember that any commercial communication you receive in connection with the Barcelona Grec Festival offers you the chance of ticking the "no more communications" option.

The legal basis for sending you our bulletin and information about the performing arts, both from the ICUB and, where applicable, from the external promoter, is your consent, which is deemed to have been given by ticking the box designated for this purpose.

As the communication of personal data is a contractual requirement, the data subject is hereby informed that they are obliged to provide their personal data and that failure to do so may result in the service not being provided.

## WHO CAN WE COMMUNICATE YOUR DATA TO?

The data you provide shall not be handed over to third parties except where legally required.

If the activity or event is provided by an external promoter, we shall need to communicate your personal data to that promoter in order to implement that contract.

You can view the activities organised by an external promoter at the end of this policy.

The Organisation subcontracts some technical services and specialist computer applications, which are outsourced to third parties. This means that at any given time, the necessary data may be processed or forwarded to information systems located in local and/or remote servers belonging to the suppliers, with whom the corresponding processor contracts and confidentiality clauses have been signed.

These processors are:

NAZARÍES INFORMATION TECHNOLOGIES S.L. with NIF tax code B18912659 and registered offices at C. Parque de las Ciencias, 1, Planta 2, 18006, Granada,

There is no provision for any international transfer of your personal data.

#### **HOW LONG CAN YOUR DATA BE KEPT?**

#### Personal data storage periods and criteria:

In all cases, the personal data provided through your participation in any activity or event will be kept for the duration of the activity or event concerned. Once it has ended, your data will be kept for the legally required periods, established in Spain's Civil Code for contractual obligations, and will subsequently be deleted.

Personal data provided for informative communications relating to the performing arts from both the ICUB and from external promoters, where appropriate, will be kept by both parties until their deletion is requested.

## WHAT ARE YOUR DATA PROTECTION RIGHTS?

## The data subject may exercise, where appropriate, the following rights:

- Right to request access to their personal data.
- Right to request that those data be corrected or deleted.
- Right to request restrictions to their processing.
- Right to deny their processing.
- Right to the data's portability.
- Right to withdraw previously given consent.

Anyone is entitled to receive confirmation as to whether or not we at the Organisation are processing any personal data that concerns them.

Data subjects may exercise their right to access their personal data, as well as request the correction of any inaccurate data or, where necessary, the deletion of their data when, among other reasons, the data are no longer required for the purposes they were originally collected for.

In certain cases, data subjects may request restrictions to the processing of their data, in which case they shall only be kept for the purposes of lodging or defending claims.

Under certain circumstances and for reasons relating to their individual situations, data subjects may refuse to allow their personal data to be processed. The Organisation shall stop processing the data, except where required for overriding legal reasons, or for the purposes of lodging or defending claims.

- Portability: Data subjects are also entitled to receive the personal data that concern them, in a structured, common-use, machine-readable format, where: a) the processing is based on consent or a contract and b) the processing is automated.

If you are not satisfied with the processing of your data, you can lodge a complaint with the Catalan Data Protection Authority, at C/ Rosselló, 214, 08008 Barcelona. (www.apdcat.cat)

For further information on your rights and how to exercise them at www.bcn.cat/ajuntament/protecciodades.

#### ORIGIN OF THE DATA

The personal data we process in the Organisation come from you.

#### The categories of data that are processed are:

- Identification data
- Postal or email addresses
- Goods or services transaction data.

#### CONSENT

The foreseen purpose and use of your data and their processing are to provide you with the requested service.

The form allowed you to accept additional purposes by ticking the corresponding box.

The options indicated to you are as follows:

- [x] I wish to subscribe to the ICUB's e-newsletter, for information about the cultural activities organised at all its centres.
- [x] I consent to receiving information of interest from the show's promoter.

If you have given your consent for a specific purpose, you are entitled to withdraw that consent at any given time without this affecting the lawfulness of the processing based on the consent given prior to its withdrawal.

# LIST OF EXTERNAL PROMOTERS

La Brutal SL - NIF B65547192; Baro d'Evel Cirk compagnie - TVA FR68435070271; Club Català de Cultura S.L. - NIF B64175235, SL; Dagoll Dagom S.A. - NIF A58042557; Teatre Lliure, a Barcelona public theatre - NIF G-58658931.